



## How to Structure Your Anniversary Event 2019

**This year is the 54<sup>th</sup> and 84<sup>rd</sup> anniversaries of Medicare and Social Security**, respectively. To help connect these anniversaries to current threats to these critical programs, we have developed a program for use around the country.

Older Americans face numerous challenges, but also have access to opportunities. This summer, we will use our anniversaries to highlight challenges and opportunities when it comes to **Prescription Drug prices, Social Security, Medicare**, Pensions and Health Care excise taxes on high benefit plans, (also called the Cadillac tax).

**This year it is particularly important to focus on and highlight the ever-increasing cost of prescription drugs.**

Because these issues affect everyone, your anniversary event will allow time for attendees to consider the challenges and opportunities and construct a narrative of how they play out in their lives.

**Included in this year's toolkit is our Storytelling Minikit**, specifically designed for this section.

Lastly, using the results of the **2018 Congressional Voting Record**, you will have an opportunity to present **retiree Hero or retiree Zero certificates** to invited members of Congress or their proxies.

### Recommended Agenda

- Welcome participants
- Invited Speakers
- Present Fact Sheets and/or Presentation about Challenges and Opportunities
- Guide attendees through Storytelling Minikit
- Open the floor for sharing of stories
- Present Hero or Zero Awards, if applicable
- Present Anniversary Cake
- Take photos
- Divide cake among attendees