



Retiree Power Applied

Membership & Alliance Planning

November 15, 2018
Las Vegas, NV

2018 National Membership Meeting



In This Workshop

- Recap work from Membership Meeting
- Setting personal goals for the future
- Meet in State and Regional Groups
- Report back Goals by states and Regions

Recap Conference Work

- Talking About Your Alliance
- Telling your Story
- Bringing Events to Life with Images
- Knowing the Issues Affecting Retirees
- Flexing Retiree Power



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Setting Personal Goals

Components of Retiree Power

- **Joining** with like-minded activists
- Take advantage of **resources** like patch-through numbers
- **Lobby** representatives at the capitol
- Lobby representatives in their **district offices**
- **Plan** and **Participate** in **Anniversary** and other events that highlight our issues
- Ask friends, family and strangers to **join with us**
- **Telling Your Story**
- Publishing in your local paper and news outlets



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Setting Personal Goals

Worksheet

- Join/Start** membership meetings in my town or city
- Use the Alliance for Retired Americans **Action Hotline** to call my Representative
- Attend** ___ **lobby days** at my state capitol.
- Participate in** ___ **lobby visits** of my state's federal representatives.
- Plan/Participate** in **Medicare/Social Security** event
- Bring in** _____ **new members** to the Alliance.
- Tell My Story** as an organizing tool.
- Write ___ **letters to my editor or editorials.**

Plan Together

Break Out With Your State or Region

- Share Metrics From Personal Goals
- Share One Goal Outside Comfort Zone
- Total Goals for Region



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Report Back Total Goals

Totals

_____ **Join/Start** membership meetings

_____ Use the Alliance for Retired Americans **Action Hotline** to call our Representatives.

Attend ___ **lobby days** at their state capitol.

_____ **Participate in lobby visits** of our state's federal representatives.

_____ **Plan/participate** in a **Medicare/Social Security** anniversary event.

Bring in _____ **new members** to the Alliance.

_____ **Tell their story** as an organizing tool.

_____ Write **letters to my editor or opinion editorials**



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Questions? We're Here to Help!

If you have any questions,
give us a call or send us an email

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